

F/P

SUPPLEMENT TO CONTRACT FOR
ADVERTISING AUTHORIZED BY A CANDIDATE

CONTRACT NO:

263222

1. THE NAME OF THE CANDIDATE IS: Barack Obama
2. THE CANDIDATE SEEKS ELECTION TO THE OFFICE OF President of the US in
the ☐ Primary Election, ☒ General Election, or ☐ Special Election.
3. THE NAME OF THE CANDIDATE'S AUTHORIZED COMMITTEE IS
Obama For America
4. THE TREASURER OF THE AUTHORIZED COMMITTEE IS
Martin Nesbitt
5. THE CONTACT PERSON FOR THE PURCHASER IS:
Katie Keuleman
Name
3050 K St NW Wash DC 20007
Address
202 338-8700
Phone Number
6. THE TOP OFFICERS* OR THE MEMBERS OF THE BOARD OF DIRECTORS OF THE PURCHASER
ARE:
Martin Nesbitt - Treasurer

Federal
President

* The Treasurer is often the only top officer of a Candidate Committee;



WPLG

ORDER

Print Date 10/29/12 Page 1 of 4

Flight Dates 10/30/12-11/06/12

Contract / Revision 263222 /

Original Date / Revision
10/29/12 10/29/12

Advertiser Pol/B Obama/Pres/D

Agency GMMB

Buying Contact

3050 K Street NW
Suite 100
Washington, DC 20007

Product
OBAMA SCHED A

Agency Com 15%
Billing Contact

3050 K Street NW
Suite 100
Washington, DC 20007

Sales Office DC
Sales Region NAT
Agency Ref

Order Sep 00:15:00

Estimate # 2264

Alt Order # 06399232

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes AGY POL CAND

Product Codes PL-Presidential-Democrat

Priority P-2

Advertiser Ref

Primary Account Executive
Aaron Ashe

Account Executive	Order%	Start Date	End Date
Aaron Ashe	100%		

Order Share 26% Market Value 191884

Competing Station	% of Order	Amount
WBFS	%	0
WBZL	%	0
WFOR	31%	59484
WPXM	%	0
WSVN	25%	47971
WTVJ	18%	34539

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
November 2012	38	\$42,406.50	\$49,890.00	0.00	10/29/12	11/06/12	38	\$42,406.50	\$49,890.00
Totals	38	\$42,406.50	\$49,890.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 1	WPLG	10/30/12	11/05/12	M-F 5a LCL News LCL 10 News @ 5am	CM	5-6am (5:00 AM-5:30 AM)	MTWTF--	:30	3	\$125.00	P-2	0.00	NM	3	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/12	11/05/12	MTWTF--					3	\$125.00		0.00			
E 2	WPLG	10/30/12	11/05/12	M-F 5a LCL News LCL 10 News @ 5am	CM	5-6am (5:30 AM-6:00 AM)	MTWTF--	:30	2	\$125.00	P-2	0.00	NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/12	11/05/12	MTWTF--					2	\$125.00		0.00			
E 3	WPLG	11/06/12	11/06/12	M-F 5a LCL News LCL 10 News @ 5am	CM	5-6am (5:30 AM-6:00 AM)	-1-----	:30	1	\$125.00	P-2	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	-1-----					1	\$125.00		0.00			
E 4	WPLG	10/30/12	11/05/12	M-F 6a LCL News LCL 10 News @ 6am	CM	6-7am (6:30 AM-7:00 AM)	MTWTF--	:30	2	\$750.00	P-2	0.00	NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/12	11/05/12	MTWTF--					2	\$750.00		0.00			
E 5	WPLG	10/30/12	11/05/12		CM	7-9am	MTWTF--	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00



WPLG

Print Date: 10/29/12

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Contract / Revision **263222** Flight Dates **10/30/12-11/06/12**

Hiatus Dates

Original Date / Revision 10/29/12/ 10/29/12

Order Sep 00:15:00

Advertiser **Pol/B Obama/Pres/D**

Product **OBAMA SCHED A**

Estimate # **2264**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 7-9a GMA											
				Good Morning America		(7:00 AM-8:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/30/12	11/05/12	MTWTF--		1				\$1,000.00		0.00			
E 6	WPLG	11/03/12	11/03/12	6AM-Sat LCL 10 News CM		6-7am	-----1-	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00
				Local 10 News Sat @		(6:00 AM-6:30 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----1-		1				\$400.00		0.00			
E 7	WPLG	11/03/12	11/03/12	6AM-Sat LCL 10 News CM		6-7am	-----1-	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00
				Local 10 News Sat @		(6:30 AM-7:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----1-		1				\$400.00		0.00			
E 8	WPLG	11/03/12	11/03/12	7AM-Sat LCL 10 News CM		7-8am	-----1-	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
				Local 10 News Sat @		(7:00 AM-7:30 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----1-		1				\$600.00		0.00			
E 9	WPLG	11/03/12	11/03/12	7AM-Sat LCL 10 News CM		7-8am	-----1-	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
				Local 10 News Sat @		(7:30 AM-8:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----1-		1				\$600.00		0.00			
E 10	WPLG	11/04/12	11/04/12	6AM-Sun LCL 10 News CM		6-7am	-----1	:30	1	\$300.00	P-2	0.00	NM	1	\$300.00
				Local 10 News Sunday		(6:30 AM-7:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----1		1				\$300.00		0.00			
E 11	WPLG	11/04/12	11/04/12	7a-Sun LCL 10 News CM		7-8am	-----1	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00
				Local 10 News Sunday		(7:30 AM-8:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----1		1				\$500.00		0.00			
E 12	WPLG	11/04/12	11/04/12	Su GMA	CM	8-9am	-----1	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
				Su GMA											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----1		1				\$1,000.00		0.00			
E 13	WPLG	10/30/12	11/05/12	M-F 10a Ricki Lake	CM	10-11a	MTWTF--	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00
				Ricki Lake 9/10		(10:30 AM-11:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/30/12	11/05/12	MTWTF--		1				\$500.00		0.00			
E 14	WPLG	11/06/12	11/06/12	M-F 10a Ricki Lake	CM	10-11a	-1-----	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00
				Ricki Lake 9/10		(10:30 AM-11:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	-1-----		1				\$500.00		0.00			
E 15	WPLG	10/30/12	11/05/12	M-F 12n News	CM	12-1PM	MTWTF--	:30	2	\$600.00	P-2	0.00	NM	2	\$1,200.00
				M-F LCL 10 News @ No		(12:00 PM-12:30 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/30/12	11/05/12	MTWTF--		2				\$600.00		0.00			
E 16	WPLG	11/04/12	11/04/12	9a-Sun LCL 10 News	CM	9-1030am	-----1	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
				9a-Sun LCL 10 News		(9:00 AM-9:30 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----1		1				\$600.00		0.00			
E 17	WPLG	11/04/12	11/04/12	9a-Sun LCL 10 News	CM	9-1030am	-----1	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
				9a-Sun LCL 10 News		(10:00 AM-10:30 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			



Hiatus Dates

Order Sep 00:15:00

Estimate # **2264**

														Totals		
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
E 17	WPLG	11/04/12	11/04/12	9a-Sun LCL 10 News	CM	9-1030am	-----1	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00	
				9a-Sun LCL 10 News		(10:00 AM-10:30 AM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-----1		1		\$600.00		0.00						
E 18	WPLG	10/30/12	11/05/12	M-F 5p LCL News	CM	5-6p	MTWTF--	:30	2	\$750.00	P-2	0.00	NM	2	\$1,500.00	
				Local 5p News		(5:00 PM-5:30 PM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/30/12	11/05/12	MTWTF--		2		\$750.00		0.00						
E 19	WPLG	10/30/12	11/05/12	M-F 5p LCL News	CM	5-6p	MTWTF--	:30	2	\$750.00	P-2	0.00	NM	2	\$1,500.00	
				Local 5p News		(5:30 PM-6:00 PM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/30/12	11/05/12	MTWTF--		2		\$750.00		0.00						
E 20	WPLG	10/30/12	11/05/12	M-F 6p LCL News	CM	6-630pm	MTWTF--	:30	1	\$1,300.00	P-2	0.00	NM	1	\$1,300.00	
				M-F Local News												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/30/12	11/05/12	MTWTF--		1		\$1,300.00		0.00						
E 21	WPLG	11/03/12	11/03/12	Sa Wknd Early News	CM	Various	-----1-	:30	1	\$800.00	P-2	0.00	NM	1	\$800.00	
				Sa Weekend Early New		(6:30 PM-7:00 PM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-----1-		1		\$800.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	WPLG	10/29/12-11/04/12	Sa Wknd Early News			Various	(6:30 PM-7:00 P-----Sa--	:30		(\$800.00)	0.00	NM				
See MG 21.2																
2	WPLG	11/03/12-11/03/12	Sports Saturday during Collec			7-8P	-----Sa--	:30		\$800.00	0.00	NM				
Ⓜ MG for 21.1 11/03																
E 22	WPLG	10/30/12	11/05/12	M-F 7p Wheel of Fortune	CM	7-730pm	MTWTF--	:30	2	\$2,000.00	P-2	0.00	NM	2	\$4,000.00	
				M-F Wheel of Fortune												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/30/12	11/05/12	MTWTF--		2		\$2,000.00		0.00						
E 23	WPLG	10/30/12	11/05/12	M-F 730p Jeopardy	CM	730-8pm	MTWTF--	:30	1	\$2,500.00	P-2	0.00	NM	1	\$2,500.00	
				M-F Jeopardy												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/30/12	11/05/12	MTWTF--		1		\$2,500.00		0.00						
E 24	WPLG	11/05/12	11/05/12	Mon 8-9p	CM	8-10p	1-----	:30	1	\$13,000.00	P-2	0.00	NM	1	\$13,000.00	
				Dancing With The Sta		(8:00 PM-10:00 PM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/05/12	11/11/12	1-----		1		\$13,000.00		0.00						
E 25	WPLG	11/04/12	11/04/12	Su 9-10p	CM	9-10pm	-----1	:30	1	\$8,000.00	P-2	0.00	NM	1	\$8,000.00	
				Revenge		(9:00 PM-11:00 PM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-----1		1		\$8,000.00		0.00						
E 26	WPLG	10/30/12	11/05/12	M-F 11-1135P	CM	11-1135P	MTWTF--	:30	2	\$2,500.00	P-2	0.00	NM	2	\$5,000.00	
				M-F 11-1135P												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/30/12	11/05/12	MTWTF--		2		\$2,500.00		0.00						
E 27	WPLG	11/04/12	11/04/12	SUN 11-1130P	CM	11-1135P	-----1	:30	1	\$1,600.00	P-2	0.00	NM	1	\$1,600.00	
				SUN 11-1135P		(11:00 PM-11:35 PM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-----1		1		\$1,600.00		0.00						
E 28	WPLG	10/30/12	11/05/12	M-F 12:06-1:06a Kimme	CM	1206-106a	MTWTF--	:30	2	\$120.00	P-2	0.00	NM	2	\$240.00	
				M-F Kimmel												



WPLG

Print Date: 10/29/12

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Contract / Revision **263222** Flight Dates **10/30/12-11/06/12**

Hiatus Dates

Original Date / Revision 10/29/12/ 10/29/12

Order Sep 00:15:00

Advertiser **Pol/B Obama/Pres/D**

Product **OBAMA SCHED A**

Estimate # **2264**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 28	WPLG	10/30/12	11/05/12	M-F 12:06-1:06a KimmeCM M-F Kimmel		1206-106a	MTWTF--	:30	2	\$120.00	P-2	0.00	NM	2	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/30/12		10/30/12	11/05/12	MTWTF--	2		\$120.00		0.00						
Totals														38	\$49,890.00

F/P

SUPPLEMENT TO CONTRACT FOR
ADVERTISING AUTHORIZED BY A CANDIDATE

CONTRACT NO:

263220

1. THE NAME OF THE CANDIDATE IS: Barack Obama
2. THE CANDIDATE SEEKS ELECTION TO THE OFFICE OF President of the US in
the ☐ Primary Election, ☒ General Election, or ☐ Special Election.
3. THE NAME OF THE CANDIDATE'S AUTHORIZED COMMITTEE IS
Obama For America
4. THE TREASURER OF THE AUTHORIZED COMMITTEE IS
Martin Nesbitt
5. THE CONTACT PERSON FOR THE PURCHASER IS:
Katie Keuleman
Name
3050 K St NW Wash DC 20007
Address
202 338-8700
Phone Number
6. THE TOP OFFICERS* OR THE MEMBERS OF THE BOARD OF DIRECTORS OF THE PURCHASER
ARE:
Martin Nesbitt - Treasurer

Federal
President

* The Treasurer is often the only top officer of a Candidate Committee;



WPLG

ORDER

Print Date 10/29/12 Page 1 of 2

Flight Dates 10/30/12-11/06/12

Contract / Revision 263220 /

Original Date / Revision
10/29/12 10/29/12

Advertiser Pol/B Obama/Pres/D

Agency GMMB

Buying Contact

3050 K Street NW
Suite 100
Washington, DC 20007

Primary Account Executive
Aaron Ashe

Account Executive	Order%	Start Date	End Date
Aaron Ashe	100%		

Product
OBAMA SCHED A

Agency Com 15%
Billing Contact

3050 K Street NW
Suite 100
Washington, DC 20007

Sales Office DC
Sales Region NAT
Agency Ref

Order Sep 00:15:00

Estimate # 2265

Alt Order # 06399229

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes AGY POL CAND

Product Codes PL-Presidential-Democrat

Priority P-2

Advertiser Ref

Order Share 26% Market Value 116730

Competing Station	% of Order	Amount
WBFS	%	0
WBZL	%	0
WFOR	31%	36186
WPXM	%	0
WSVN	25%	29182
WTVJ	18%	21011

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
November 2012	19	\$25,797.50	\$30,350.00	0.00	10/29/12	11/06/12	19	\$25,797.50	\$30,350.00
Totals	19	\$25,797.50	\$30,350.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WPLG	10/30/12	11/05/12	M-F 5a LCL News LCL 10 News @ 5am	CM	5-6am (5:00 AM-5:30 AM)	MTWTF--	1:00	2	\$250.00	P-2	0.00	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/12	11/05/12	MTWTF--		2				\$250.00		0.00			
E 2	WPLG	10/30/12	11/05/12	M-F 5a LCL News LCL 10 News @ 5am	CM	5-6am (5:30 AM-6:00 AM)	MTWTF--	1:00	2	\$250.00	P-2	0.00	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/12	11/05/12	MTWTF--		2				\$250.00		0.00			
E 3	WPLG	11/06/12	11/06/12	M-F 5a LCL News LCL 10 News @ 5am	CM	5-6am (5:30 AM-6:00 AM)	-1-----	1:00	1	\$250.00	P-2	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	-1-----		1				\$250.00		0.00			
E 4	WPLG	10/30/12	11/05/12	M-F 6a LCL News LCL 10 News @ 6am	CM	6-7am (6:30 AM-7:00 AM)	MTWTF--	1:00	1	\$1,500.00	P-2	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/12	11/05/12	MTWTF--		1				\$1,500.00		0.00			
E 5	WPLG	11/03/12	11/03/12		CM	7-8am	-----1-	1:00	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00



Hiatus Dates

Order Sep 00:15:00

Estimate # 2265

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount	
				7AM-Sat LCL 10 News											
				Local 10 News Sat @		(7:00 AM-7:30 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	-----1-		1			\$1,200.00		0.00				
E 6	WPLG	11/04/12	11/04/12	6AM-Sun LCL 10 News CM		6-7am	-----1	1:00	1	\$600.00	P-2	0.00 NM	1	\$600.00	
				Local 10 News Sunday		(6:30 AM-7:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	-----1		1			\$600.00		0.00				
E 7	WPLG	11/06/12	11/06/12	M-F 12n News CM		12-1PM	-1-----	1:00	1	\$1,200.00	P-2	0.00 NM	1	\$1,200.00	
				M-F LCL 10 News @ No		(12:00 PM-12:30 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		11/05/12	11/11/12	-1-----		1			\$1,200.00		0.00				
E 8	WPLG	11/04/12	11/04/12	9a-Sun LCL 10 News CM		9-1030am	-----1	1:00	1	\$1,200.00	P-2	0.00 NM	1	\$1,200.00	
				9a-Sun LCL 10 News		(9:00 AM-9:30 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	-----1		1			\$1,200.00		0.00				
E 9	WPLG	10/30/12	11/05/12	M-F 5p LCL News CM		5-6p	MTWTF--	1:00	2	\$1,500.00	P-2	0.00 NM	2	\$3,000.00	
				Local 5p News		(5:00 PM-5:30 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/30/12	11/05/12	MTWTF--		2			\$1,500.00		0.00				
E 10	WPLG	10/30/12	11/05/12	M-F 5p LCL News CM		5-6p	MTWTF--	1:00	2	\$1,500.00	P-2	0.00 NM	2	\$3,000.00	
				Local 5p News		(5:30 PM-6:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/30/12	11/05/12	MTWTF--		2			\$1,500.00		0.00				
E 11	WPLG	10/30/12	11/05/12	M-F 6p LCL News CM		6-630pm	MTWTF--	1:00	1	\$2,600.00	P-2	0.00 NM	1	\$2,600.00	
				M-F Local News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/30/12	11/05/12	MTWTF--		1			\$2,600.00		0.00				
E 12	WPLG	11/03/12	11/03/12	Sa Wknd Early News CM		Various	-----1-	1:00	1	\$1,600.00	P-2	0.00 NM	1	\$1,600.00	
				Sa Weekend Early New		(6:30 PM-7:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	-----1-		1			\$1,600.00		0.00				
E 13	WPLG	10/30/12	11/05/12	M-F 11-1135P CM		11-1135P	MTWTF--	1:00	2	\$5,000.00	P-2	0.00 NM	2	\$10,000.00	
				M-F 11-1135P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/30/12	11/05/12	MTWTF--		2			\$5,000.00		0.00				
E 14	WPLG	11/04/12	11/04/12	SUN 11-1130P CM		11-1135P	-----1	1:00	1	\$3,200.00	P-2	0.00 NM	1	\$3,200.00	
				SUN 11-1135P		(11:00 PM-11:35 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	-----1		1			\$3,200.00		0.00				
Totals													19	\$30,350.00	